



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-09-2012 PAGE: 1 of 4

BUYING TIME - 6205

Contract No 395252	Contract Dt 08-09-2012	Revision Dt 08-09-2012	Rev# 1	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 330 349 2191	CMS # 240873	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240873
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 330 P : 349 E : 2191																	
1	09-18-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1				4	500	4	2,000.00
2	09-24-2012	09-24-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1							1	500	1	500.00
3	09-18-2012	09-23-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30		1		1				2	225	2	450.00
4	09-24-2012	09-24-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	1							1	225	1	225.00
5	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30			1	1				2	500	2	1,000.00
6	09-18-2012	09-23-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30		1	1	1				3	350	3	1,050.00
7	09-24-2012	09-24-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	1							1	350	1	350.00
8	09-18-2012	09-23-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30		1	1	1	1			4	175	4	700.00
9	09-24-2012	09-24-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	1							1	175	1	175.00
10	09-18-2012	09-23-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30		1	1	1	1			4	175	4	700.00
11	09-24-2012	09-24-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	1							1	175	1	175.00
12	09-18-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30		1	1	1	1			4	250	4	1,000.00
13	09-24-2012	09-24-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1							1	250	1	250.00
14	09-18-2012	09-23-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30		1	1	1	1			4	175	4	700.00
15	09-24-2012	09-24-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30	1							1	175	1	175.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 330 349 2191			CMS # 240873	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240873		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 330 P : 349 E : 2191															
16	09-18-2012	09-23-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30		1	1	1	1			4	175	4	700.00	
17	09-24-2012	09-24-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30	1							1	175	1	175.00	
18	09-18-2012	09-23-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30		1		1				2	200	2	400.00	
19	09-24-2012	09-24-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	1							1	200	1	200.00	
20	09-18-2012	09-23-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	3	30		1		1				2	175	2	350.00	
21	09-24-2012	09-24-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	3	30	1							1	175	1	175.00	
22	09-18-2012	09-23-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30			1		1			2	300	2	600.00	
23	09-18-2012	09-23-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30		1	1	1	1			4	275	4	1,100.00	
24	09-24-2012	09-24-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1							1	275	1	275.00	
25	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30		1	1	1	1			4	750	4	3,000.00	
26	09-24-2012	09-24-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	1							1	750	1	750.00	
27	09-18-2012	09-23-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30		1		1				2	650	2	1,300.00	
28	09-24-2012	09-24-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1							1	650	1	650.00	
29	09-18-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30		1	1	1	1			4	850	4	3,400.00	
30	09-24-2012	09-24-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	1							1	850	1	850.00	

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395252	08-09-2012	08-09-2012	1	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing								Package	Contract Title		
330 349 2191			240873	PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-2012	M (Broadcast Month, Cycle 1)								N	240873		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
Agency CPE: C : 330 P : 349 E : 2191																			
31	09-18-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		1		1				2	700	2	1,400.00		
32	09-24-2012	09-24-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1							1	700	1	700.00		
33	09-24-2012	09-24-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	3	30	1							1	2,000	1	2,000.00		
----- ITEM LINE NOTE -----																			
CASTLE																			
34	09-18-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	3	30			1					1	1,400	1	1,400.00		
----- ITEM LINE NOTE -----																			
TBA																			
35	09-18-2012	09-23-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)	3	30			1					1	1,400	1	1,400.00		
----- ITEM LINE NOTE -----																			
MIDDLE/SUBURGATORY																			
36	09-18-2012	09-23-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30		1	1	1				3	75	3	225.00		
37	09-24-2012	09-24-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30	1							1	75	1	75.00		
38	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							1	1	100	1	100.00		
39	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00		
40	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						1		1	250	1	250.00		
41	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	250	1	250.00		
42	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						1		1	150	1	150.00		
43	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							1	1	250	1	250.00		

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Agency Est# 330 349 2191			CMS # 240873	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 240873					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2191																	
44	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				3	30							1	1	350	1	350.00
45	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				3	30							1	1	400	1	400.00
																	Contracted Gross Total:		83	32,475.00
																	Actual Gross Total:		83	32,475.00
																	Agency Commission:			4,871.25
																	Net Total:			27,603.75
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total				
Sep 12		0.00			0.00			32,475.00			0.00					32,475.00				
TOTAL		0.00			0.00			32,475.00			0.00					32,475.00				

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